

# Promote Your Available Spaces



## From Canada's Leading Source of Real Estate Information

Altus InSite tracks and updates more office and industrial buildings, on a suite-by-suite basis, than anyone in Canada. Since 1999 this information has been used by building owners, asset managers and listing agents to make informed leasing, acquisition and disposition decisions. Our database includes over 75,000 office, industrial and retail buildings, totaling more than 2.3 billion sf in 13 office and 8 industrial markets across Canada. Our database also includes thousands of available space listings in office, industrial and retail buildings in secondary markets across Canada and is recognized as the most complete and up-to-date source in the country.

## Fully Expose Your Available Spaces to the Market

The Altus InSite Marketing Online program is a simple and effective way for landlords, building managers, and listing brokers to promote their available spaces to the largest audience of tenants and real estate professionals in Canada. Your available space listings will get preferred placement in our search results for the 200,000 unique visitors who access our database each year, and can access a link to your web site from each property included in the search results.

## Let Us Host the Leasing Section of Your Web Site

Altus InSite can also host the leasing section of your company web site, allowing you to more easily manage your online listings and provide a better experience for visitors to your web site. Links on our search results are targeted to a specific property listing and visitors to your web site will have access to view or search for available space options in your buildings. Your hosted pages will leverage our content template and will be personalized with your corporate branding.

## Competitive Advantages

- Your available space listings get preferred placement in search results on Altus InSite's free search engine.
- Your company logo will appear on each of your buildings, along with a link, which can drive traffic to your web site, or your hosted leasing site.
- Altus InSite's research staff will regularly monitor the update status of your entire portfolio.
- Cost is on a per building basis and you pay only for those with available space – no available space, no charges. Fees are calculated and invoiced quarterly, no contracts necessary
- Updates made via Altus InSite's easy-to-use online data management tool are simultaneously displayed on your hosted leasing site and our search engine.

*Contact [marketing@altusinsite.com](mailto:marketing@altusinsite.com) for more information or for a demonstration.*

